

# 2017 Annual Report





# President's Message

2017 was a year of community building for Woodlawn's Trustees and staff. Our fundraising committee organized a series of community luncheons with business owners, civic leaders, educators and donors. These Tuesday lunches were friendly, casual and gave us the opportunity to introduce our barn restoration plans in an intimate setting. Over sandwiches and Black House cookies we answered questions, listened to suggestions and gathered feedback from more than 150 individuals over Tuesday lunch sessions. Community response was overwhelming and positive. So much so, that we are starting the series again this spring to accommodate those unable to attend last year. If you have not yet joined us, please contact us. We look forward to telling you our story.

The ever popular Ellsworth Antiques Show at Woodlawn, a fall open house and a busy Christmas events schedule rounded out a full year of connecting to community. These popular events presented an opportunity to discuss with hundreds of local folks, and our friends in the summer community, Woodlawn's plans for sustaining this historic property as a public park and historic house museum.

Encouraged by this tremendous show of support, we are energized in our commitment to raise the last \$2 million of our fundraising challenge. We thank you in advance for your generosity and support and look forward to inviting you to our future groundbreaking ceremony.

Terry L. Carlisle, President

# Director's Desk



2017 was another successful year at Woodlawn. The involvement and support of our many donors, volunteers, patrons and friends, combined with a dedicated Board of Trustees and a talented staff, made for an exciting and successful year. The highlight was hosting 1,600 children for free educational programs. When students are passionate about our history, they take more pride in their town and region. In 2018, I hope you can continue to help us make a difference in our community or join us by becoming a member, donor or volunteer. Your support will ensure the estate remains an available, vibrant and relevant part of our community.

Joshua C. Torrance, Executive Director

3,179 people toured the Black House

10.6% admissions increase

14 Dedicated Trustees

Guests from 40 states, 10 foreign countries & 1 crown dependency





# Education

Woodlawn's best days are when students visit. Our 2017 programs taught area students the value of history, not just dates and names. Students had the chance to get up close to objects, often getting their hands on them, and were encouraged to think critically. Learning history matters: understanding our past helps us craft a better future. Our programs helped students do just that. Visit the Woodlawn Museum YouTube channel to learn more about our amazing work with kids.

**1,600**  
students engaged in Woodlawn's programs free of charge

Students spent **3,728** hours studying Woodlawn

Students came from **3** counties & **14** schools

School buses drove **784** miles to bring kids to Woodlawn



# Programs & Special Events



In 2017, Woodlawn offered a host of programs, lectures and events selected to enlighten, educate and entertain diverse audiences. There was something for everyone, from nature lectures to painting on silk. The community garden and croquet court bustled with activity and the Sleigh Barn was filled with creativity and curiosity throughout the regular season. In December, the days were filled with holiday fun.

**197** Ellsworth Antiques Show Opening Night attendees

The Black House was open for tours **955** hours  
**58** public programs

Days open for free public use: **365**

**10** Master Gardeners grew **376** lbs of food for food banks

**167** tea guests enjoyed tea made from **207** tea bags

**37** trees at Christmas strung with **11,759** white lights





# Croquet at Woodlawn

The Woodlawn Croquet Program had a busy and successful year in 2017. In June, the champions of the Woodlawn Invitational had their names engraved on the Chapman/Gould Memorial Trophy. In September, we hosted the Big Lobster Tournament, a favorite for many out of state croquet players. Woodlawn volunteers assisted in hosting many area school children for an introduction to croquet and golf croquet in the spring and fall. Thank you to Perry Mattson, Charlie Alexander, Tim McCormick and Don Parker for court mowing and weekly set-up for the entire season. Thank you to Don Whalen for heading up the Golf Croquet Program, Bob Worrell for the Monday afternoon low handicap play, and Don Parker for the Monday morning high handicap play. Thank you also for all the volunteers that helped make the program successful in 2017.

**240** golf croquet players

Croquet volunteers donated **200** hours

**20** Tuesdays for golf croquet

**56** croquet players from **10** states played in **2** tournaments and made **6,200** wickets

Court open for play **189** days

**39** faithful Woodlawn croquet players



# Volunteers



Volunteers are at the heart of many organizations and this is certainly true for Woodlawn. Their helping hands impact how the work gets done on lots of projects. The Ellsworth Antiques Show, clean-up days, holiday decorating, school programs and direct mail campaigns are among the various activities they assist us with.

**151** volunteers gave **1,218** hours

**10** Master Gardeners donated **365** hours

Croquet volunteers donated **200** hours

**37** organizations donated **148** hours decorating Christmas trees

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Mrs. Patrice Alexander  
Mrs. Judyth Allen  
Mrs. Becky Anderson  
Ms. Ellie Anderson  
Mrs. Ruth Brenninkmeyer  
Mrs. Melanie Brown  
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Ms. Sophie Torrance  
Mr. Nick Turner  
Mr. Don Whalen  
Mr. Reginald Young

Ellsworth Lioness Club  
Ellsworth Noontime Rotary

1,600

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58

public programs

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Dedicated Trustees



# New and Renewing Members

(gifts made from July 1, 2016 to June 30, 2017)

# Annual Appeal



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 Ms. Jane Whitney and Mr. Richard Hero  
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 Mr. and Mrs. Edward Williams  
 Mr. and Mrs. Raymond and Laurie Williams  
 Mr. and Mrs. Caswell Wood





# Ellsworth Antiques Show

# Collaborators & Partners



## Business Sponsorships

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 Bar Harbor Bank & Trust  
 BHA, LLC  
 Boston Private Wealth  
 Brown Appliance and Mattress, Inc.  
 Brown, Holmes & Milliken Agency  
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 Eagle's Lodge Motel  
 Interiors By Detail, Inc.  
 KoT Contemporary Craft  
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 Skinner, Inc.  
 Snow2 CPAs

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## Patrons

Mr. and Mrs. James Day  
 Mr. and Mrs. Phillip M. Johnston  
 Mrs. Julia Leisenring  
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## Contributions and Opening Night

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 Mr. Alan Baker  
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 Ms. Terry Carlisle and Mr. Gary Frost  
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 Dr. Roger Moss and R. Gail Winkler  
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 Dr. and Mrs. Felton Norwood  
 Ms. Diana Paine  
 Ms. Gay Paratore and Mr. Richard Fenderson  
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 Ms. Susan B. Parker  
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 Mr. Thurmond Smithgall  
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 Mr. and Mrs. Michael Stubbs  
 Mr. George Terbovich  
 Mr. Richard Tuttle  
 Mr. Nick Turner  
 Mr. and Mrs. Bradford Wellman  
 Mr. Angus Wilkie  
 Ms. Gretchen Wilson  
 Ms. Diana Wister  
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## Ellsworth Antiques Show Dealers

A Bird in Hand Antiques  
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 American Spirit Antiques  
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 Garvey Rita Art & Antiques  
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 Jesse Davis Antiques  
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 Sabina A. Wood Art & Antiques  
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 Village Braider Antiques  
 W. M. Schwind, Jr. Antiques  
 William Hutchison  
 Withington and Company Antiques

## Christmas at Woodlawn

Airline Brewing Company  
 Amy's Salon & Spa  
 Bangor Savings Bank  
 Bar Harbor Bank & Trust  
 Bar Harbor Garden Club  
 BHA, LLC, Certified Public Accountants  
 Bragdon-Kelley Funeral Homes  
 Bucksport Garden Club  
 Camden National Bank  
 City of Ellsworth  
 Curtis Family Shoe Store  
 Dead River Company  
 Downeast Family YMCA  
 Downeast Horizons  
 Ellsworth Area Chamber of Commerce  
 Ellsworth Garden Club  
 Ellsworth Public Library  
 Families First Community Center  
 Finn's Irish Pub  
 Home Depot, Ellsworth  
 Interiors by Details  
 Kidspeace  
 Life Source Family Chiropractic, LLC  
 Lucerne Veterinary Hospital  
 Machias Savings Bank  
 Maine Coast Memorial Hospital  
 McMullen Landscape, Construction  
 & Maintenance  
 Peter Lione, designer/decorator  
 Pugnats Ice Cream & Gelato Shop  
 Ruth Foster's  
 Sargent Real Estate  
 SPCA of Hancock County  
 Stanley Subaru  
 The Ellsworth American  
 The Grand  
 The Rock & Art Shop  
 University of Maine Cooperative Extension  
 Master Gardener Volunteers

## Field Day Collaborators

College of the Atlantic  
 Healthy Acadia  
 Maine Center for Coastal Fisheries  
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 Bangor Metro  
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 City of Ellsworth Recreation Department  
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 Skinner, Inc.  
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 WABI TV  
 Wallace Events

## School Partners

Beech Hill School  
 Blue Hill Consolidated School  
 Cave Hill School  
 Connors Emerson School  
 Dedham School  
 Ella Lewis School  
 Ellsworth Elementary Middle School  
 Holden Elementary School  
 Lamoine Consolidated School  
 Mountain View School  
 Penobscot Community Elementary  
 Surry Elementary School  
 The Outer Islands Croquet League  
 Trenton Elementary School

*We apologize if your name was inadvertently omitted from any of our contributor, member, volunteer or collaborator lists. Please call us at 207-667-8671 if you have questions or corrections. Thank you for supporting Woodlawn.*





The story of Woodlawn began 190 years ago when lumber baron Colonel John Black moved his enterprise to Ellsworth, Maine and built Woodlawn as his home. This relocation, and subsequent investment in Ellsworth's future, was the impetus for substantial growth in the Union River's lumber and shipbuilding trade. Ellsworth grew rapidly as a result. The Colonel's grandson, George Nixon Black, Jr., built upon this legacy when he gave the estate to the public in 1928.

Today, the Hancock County Trustees of Public Reservations, Woodlawn's governing body, is poised to extend the rich legacy of the Black family. The \$8.2 million *Campaign for Woodlawn* will create an extraordinary space in a newly reconstructed Carriage Barn while saving as much original fabric as possible including the stalls and tack room area. This will offer growth opportunities for Ellsworth while also expanding our educational outreach and assuring Woodlawn's sustainability for future generations.

An anonymous foundation issued a \$4 million challenge grant to the Trustees, payable in two equal installments. In 2017, the Trustees successfully raised the first \$2 million in gifts and pledges triggering the payment of the first \$2 million match. This leaves the Trustees with just \$2.1 million away from having the funds needed to launch this important project. We encourage you to visit our website to learn more about the campaign and project. There you can also make a contribution. Together we can bring extraordinary change to our region and help ensure Woodlawn's longterm sustainability.

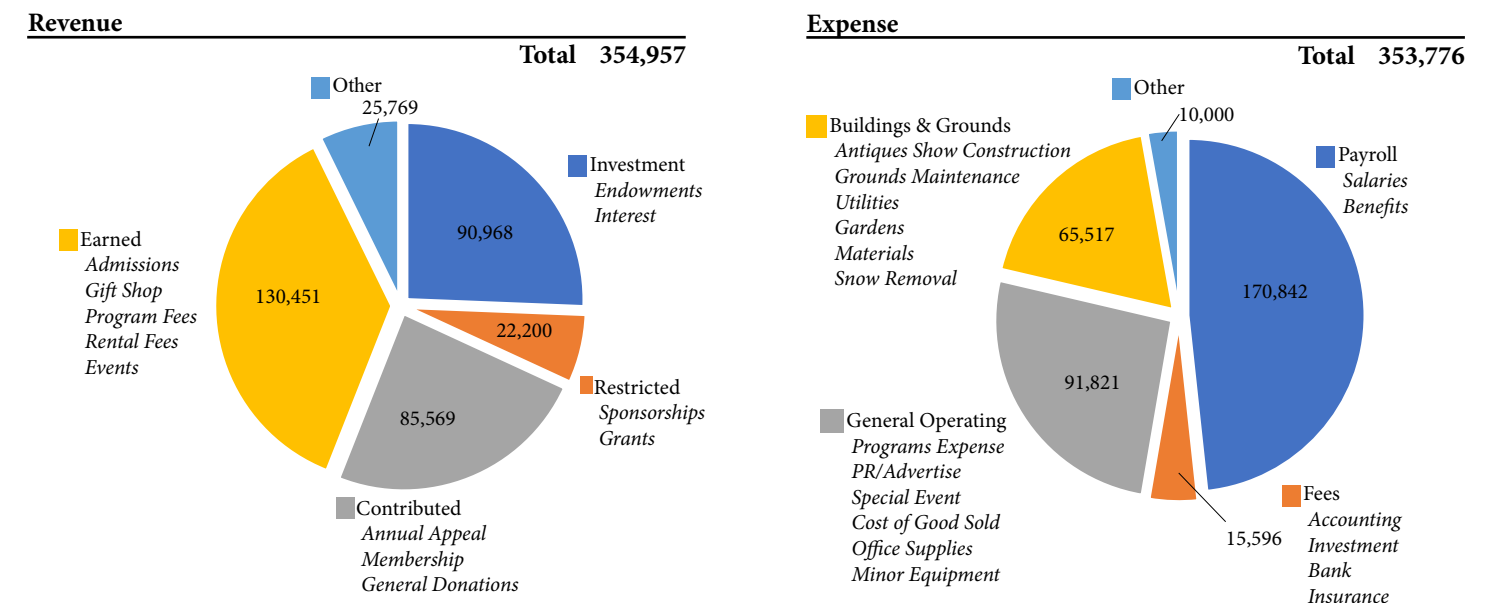
**\$2 million**  
raised to match first installment of challenge grant



## Statement of Financial Position (December 31, 2017)

Assets		Total	Liabilities & Net Assets		Total
		<b>8,187,361</b>			<b>8,187,361</b>
<b>Current Assets</b>					
Checking/Savings			Current Liabilities		37,750
Operating Accounts	47,159		Long Term Liabilities		18,905
Campaign for Woodlawn	3,025,889		Def. Revenue- Bldg. Cons. Fund		22,131
Reserve Funds	232,293		CFW- Def. Pledge Revenue		63,801
Endowments			<b>Total Liabilities</b>		
Main Endowment	2,218,674				<b>142,587</b>
Building Conservation Fund	515,027		<b>Net Assets</b>		
Collection Conservation Fund	179,458		Croquet Court Fund		20,500
CFW- New Endowment	428,308		Director's Disc. Fund		19,806
Charitable Gift Annuity	20,312		Technology Fund		4,500
Other Current Assets	153,392		Woodlawn Education Program Fund		44,372
			General Fund Reserves		100,000
			Temp. Restricted Funds		225
<b>Total Current Assets</b>		<b>6,820,512</b>	Unrestricted- Amount Invested in PP & E		1,047,777
<b>Fixed Assets</b>		<b>1,047,777</b>	Endowment Funds		2,489,333
<b>Other Assets</b>		<b>319,072</b>	Grounds Fund Balance		615
			Forestry- Trail Project		2,261
			General Fund Balance		3,112,121
			Construction in Progress-CFW		319,072
			Change in Net Assets		884,192
			<b>Total Net Assets</b>		<b>8,044,774</b>

## Operating - Statement of Activities (January - December 2017)



Note: these are unaudited financial statements.





### **Mission Statement**

Under the governance of the Hancock County Trustees of Public Reservations, Woodlawn offers the people of Hancock County and beyond opportunities for recreation and education on a preserved historic estate, and provides connections to the region's cultural heritage through programs that arouse curiosity and entertain.

## **Hancock County Trustees of Public Reservations**

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Ellsworth, Maine 04605  
207-667-8671

info@woodlawnmuseum.org  
**woodlawnmuseum.org**